



(162) ALPINE, CALIF. FRIDAY, OCT. 3, 1958.

PRICE 10¢

Fast Zoning is Confusing Trap!

McCall OpensOffice

One of Alpine's pioneer real ty offices, 2175 Hwy 80, has just been completely refurbished and is open under the name of Alpine Land Co., with Carl McCall, real estate broker, in charge. He has appointed Mrs. Elsie

Hoffman, licensed salesman, as exclusive agent, specializing LOCAL CASE SHOULD TRIGGER NEW EQUABLE LEGISLATION

BY CLARKE IRVINE

This is the case of a deplorable situation that exists in our county government today. It is the kind of a story that Pravda, the Russian paper, would gleefully reprint. It is the tale of real un-Americanism; the story of how MORE ON PAGE 26

ALPINE LAND COMPAN C.Leainson Enterprises

in ranches, homes, lots and subdivisions.

The office was opened "because of the steady increase in demand for properties in the back country", says McCall, who, with his wife, funs McCall's Ranch School, a

private institution.
"We have clients for all types of property" says Mrs. Hoffman, "and your listings will be appreciated".

The office is leased by Cecil Lewinson, mining consultant who

MRS. HOFFMAN: WE NEED LISTINGS!

has conducted Lewinson Enterprises here for many years. He will continue to have his desk at this popular location, just west of the famed Log Cabin Cafe.

MAIL OR PHONE YOUR CLASSIFIED AD TO THE SUN. THEY PAY OFF!! HI5-2415. SEE INSIDE BACK PGE.

EDITORIAL.

Shrinking American Dollar is a Dangerous Sign!

If government spending so far above income keeps up many more years, we are bound to go into a spin that will set records no one has ever dreamed of.

Some well remember those

Some well remember those difficult days of 1907 when the panic hit and nobody had any money-- just scrip-- and not too much of that.

of that.

Most remember the days of 1933 when the banks were closed and business

EL CAJON THEATRE

Hickory 4-3272

NOW THRU SATURDAY, OCT. 4
QLEN FORD
RED BUTTONS
'IMITATION GENERAL'
'PORTLAND EXPOSE'
COMING SOON
INDISCREET
PROUD REBEL
LI GIT IN THE FORREST
LA PARISIENNE

AERO DRIVE-IN

BOSTONIA

WE GIVE

1:31.

HI4-8800

NOW THRU TUESDAY, OCT. 7
WALT DISNEY'S
'THE LIGHT IN THE FORREST'
TECHNICOLOR
LITTLEST HOBO WITH
LONDON THE DOG AND
FLEECIE THE LAMB

SWAP MEET EVERY SUNDAY 9:15 to 5, 35¢ a car

limped along on promises, checks and trust.

And it was 29 years ago this month when the stock market crashed and with it business went out the window along with a lot of men who could not take

Today our almighty (?) dollar is worth only about 48¢ of what it was 20 years ago. Ten years past it was worth about 83¢. What will it be good for in another decade?

Federal spendthrifts keep passing out the money. increasing the national debt, borrowing more from the banks, allowing them to lend \$6. for each one in reserve.

Those who live on social security, capital savings, insurance, bonds or other fixed in come, know that their checks shrink every time inflation hits the good old dollar. And it will buy even less as time goes on and living costs

creep up and up.
Yes, round and round she
goes and where she stops,
no one knows!

DEMOCRATS IN BACK COUNTRY
The Van Deerlin motorcade spent
two hours in Alpine Saturday
becoming acquainted with merdants and making a stop at the
horseshow.

A highlight was breakfast at the Log Cabin Cafe where residents met Van Deerlin and Jim Bear, (D) candidate for assembly, 80th district, Mrs. Ralph McGuffie was breakfast chairman.

This was the first stop in Van Deerlin's 'Operation Back Country'. Mark Cadady is in general charge of the rural operation.

CLOTHING for the ENTIRE FAMILY

Hardware, Houseware, Paints & Toys

Alpine Hardware & Dept. Store

HI5-2406

P.O. Box 118

2218 Highway 80



Can you cook a perfect meal while you're shopping?

Yes!

When you cook electrically!

WITH A MODERN ELECTRIC RANGE YOU CAN ANSWER YES TO ALL THESE QUESTIONS:

Does your range turn off automatically when the roast is cooked "just right"?	YES N
Does your range "take care of itself" – giving you more time for your home and family?	
Do pots and pans stay "white glove" clean?	
Do you get consistently good results every time you bake?	
Can you boil a pint of water in two minutes?	
Are the foods you cook always deliciously moist and juicy?	
Does your kitchen stay fresh and cool?	

The automatic features of electric cooking enable you to get out of the kitchen . . . and into the family circle. What's more, electric cooking is quick. clean, cool, economical and always dependable.

TALK WITH YOUR DEALER SOON! Or if more convenient, visit the nearest office of the San Diego Gas & Electric Company where a specialist in electric cooking and water heating will help you with your plans to

live better...electrically!

Incidentally . . . while you're investigating the benefits of electrical living, don't overlook the advantages of an *Electric Water Heater*. Fast, clean, dependable. And because an electric water heater requires no flue or vent, it can be installed in any location that's convenient.



SAN DIEGO GAS & ELECTRIC COMPANY

THEALPINESUN

America's tiniest newspaper!

HICKORY 5-2415 OR 2394. PUBLISHED SEMI - MONTHLY ON FRIDAY 10 A COPY BY MAIL \$2. YEARLY 2255 TAVERN RD. RT. 1. Box 189. ALPINE SAN DIEGO COUNTY CALIF CLARKE IRVINE EDITOR & PUBLISHER ALICE INVINE ART & COMPOSITION MAUDE WHITING, NEWS HI5.3761 HAZELL ROSE ADVERTISING, HI5.3886 PRINTED BY PHOTO-OFFSET ON OUR RANCH JANUARY 1952 BY CLARKE INVINE SECOND CLASS ENTRY BEING NEGOTIATED IN WASHINGTON, D.C. SINCE 12.4.52.

Subscribe to the Alpine Sun. \$2.

JU. 2-5555

Res. H15-3005

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Our tank truck now makes free delivery of stove oil, diesel oil, kerosene, gasoline.

Just phone or write your order ALPINE MOTOR SERVICE

2038 Hwy 80

WOM EN PLAN BIG LUNCHEON
The Alpine Woman's Club has scheduled its past presidents' luncheon for 12 on Tuesday, Oct. 14. at the clubhouse with Mrs. Hugh Trail in charge. Reservations must be made not later than Oct. 12 by calling mrs. Ben Cerveny HI5-3762 Mrs Dan Westfall, HI 5- 3884 or Mrs. Harry Whiting HI 5- 376 1.

An interesting program is planned, following the luncheon with Dr. Myron Insko, of Good Will Industries as guest speaker.

Each member has been asked to bring two new garments of the same size, or a donation of money for the needlecraft guild. Mrs. Trail and her committeewill accept the don ation s.

PTA MEETS TUESDAY
The regular PTA meeting will be held Tuesday at 8 in the auditorium with Mrs. Tom Nichols presiding. The inspirational will be given

by Mrs. Wm. Hoffman. The program will be interesting with Glenn W. Elliott, from the Pupil Personnel Dept., S.D. Co. schools as speaker. Musical selections will be

rendered under the direction of Hazel Hohanshelt.

Refreshments will be served by the Junior High mothers.

Sgt. Wally Way third Marine Division who sailed for Okinawa in August, writes that in spite of 2 typhoons on the way over they landed safely. They have weathered 2 more typhoons since being in Okinawa.

Classified ads in the Sun have the reputation of getting results!

For COMPLETE FENCING

Call HI 2-3396 For Estimates

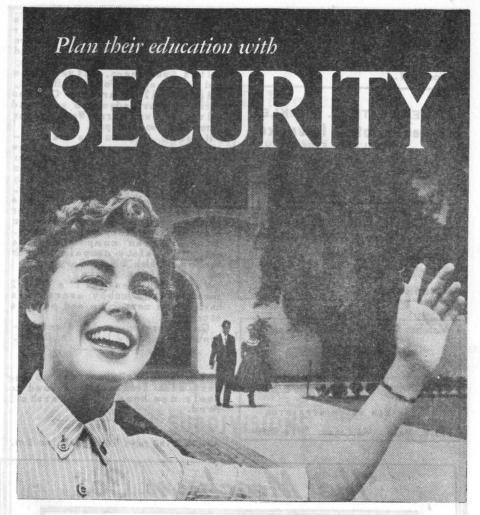
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 NO DOWN PAYMENT
 36 MONTHS TO PAY

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El Cajon



Your children will reach college age before you can say "nuclear fission."

With each passing year, a college education becomes more costly and more

important to their security. Take the first step to secure their education now-with a special savings account at your neighborly Security Bank.

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EL CAJON VALLEY BRANCH LAKESIDE BRANCH 104 MORTH MAIR

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JEANETTE C. HINKLE Real Estate & Insurance

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McGuffie's SUNDRIES MEDICAL PREPARATIONS, VITAMINS COMPLETE LINE OF REVELOW PRODUCTS

FOUNTAIN LUNCH

2363 HWY 80

H15-2121



MANY SCOUTS GET AWARDS

Cub Scout Pack 350 held its meeting Friday with Cubmaster Ken Jerney presiding. These were given awards. Dwight Swinland and Hichard Houle, wolf Badges; Walter Swearingen, silver arrow and bear badge; Forrest Brandt, gold and silver arrows; Charles Jerney, bear badge and gold and silver arrows; Harry Way, silver arrow and two year pin.

Harold Burroughs was introduced to the group as the new assistant district commissioner for Alpine. Dr. Roger Larson poke on behalf of community durch, sponsor for the cubs. Mrs. Wm. Dalton's Den I put on a

Mrs. Wm. Dalton's Den I put on a home safety skit and Cubmaster Jerney gave a demonstration on electrical safety in the home. This program completed the national safety campaign which the pack has been carrying on since last spring.

on since last spring.

Mrs. Dan Westfall's Den 2
received the cubby award for
having the most cubs and parents
attending.

Games were enjoyed and refreshments served by boys in Den 1.

The Carl W. Havens are moving next week from Willows Road to their new home on N. Marshall Road.

ADVERTISING pays in the Alpine Sun.

The Meachum Co.



Complete Line of Home Furnishings
Nationally Advertised Appliances

Free Delivery

Hickory 2-2555

AMPLE FREE PARKING IN REAR

225 W. Main

El Cajon

ALPINE LAND Co.

Carl McCall, Broker

ANNOUNCES THE APPOINTMENT OF

Mrs. ELSIE HOFFMAN

(3 YEARS RESIDENT OF ALPINE)

As Exclusive Real Estate Agent

SPECIALIZING IN

RANCHES - HOMES - LOTS
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WE HAVE CLIENTS FOR ALL TYPES OF PROPERTY
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HI5-2539

Cecil Lewinson Enterprises



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AERMOTOR

AERMOTOR

WATER WHERE YOU WANT IT!









1935 HIGHWAY 80

HICKORY 5- 2880

TRAILER CLUB HAS BIRTH DAY The 17th anniversary of the

founding of the original Pacific Trailer Club by Clarke Irvine and others at the 1941 fair in Pomona, was celebrated at the club's shideaway near Vasques Pocks above Saugus on Saturday. It was the first one organized for trailerites; today there are many clubs all over the nation, showing the huge growth of trailering.

Irvine, with Al Smith, his instructor, flew to be present at the big party, making the 160 miles in two hours with a landing at San Fernando.

In the photo are four charter members, Mrs. Daisy Nokes, Mrs. Frances Marshall, secretary, Dr. Elsie Nokes and Irvine, who was first secretary.

Henry's wife: "Dear, did you notice that Mrs. Blank has another new hat?"

Henry: "Yes, and if she were as attractive as you, honey, she wouldn't have to depend on millinery so much."

VALLEY HEALTH FOOD STORE

SHOP HERE FOR THE HEALTH OF YOUR FAMILY

FRESH STOCKS OF WHOLE GRAINS, DRIED FRUIT, VITAMINS, MINERALS, ORGANIC PRODUCTS, BREADS AND COOKIES.

SPECIAL- COLD-PRESSED SALAD OILS, NOT HYDROGENATED.

133 PRESCOTT EL CAJON H14-8447 W.L. HOUGHTON, OWNER

ALPINE SCOUTS VISIT
Scouts from Troop 105 went to
First Presbyterian Church, S.D.
Monday to attend Troop 12's
court of honor. Scoutmaster clyde
Hall invited Bill Lucore, Robert
and Doug Mendenhall, Doug and
Jeff Hill, Norman Way, David
McElwain, Harry Whiting, Richard
Edwards, Russell Schaefer, Gordon
Westfall, Bill Dalton, Ray
Partridge plus parents, Mrs.
Edwards, Mrs. Hill, Mr. Schaefer,
Whiting, Partridge and Master.

Whiting, Partridge and Master.
The following boys who went
to camp were given hand made
neckerchief clasps by Scoutmaster
Hall. Russell Schaefer, Richard
Edwards, Norman Way, Harry Whiting
and Dug Hill.

Albert Wotring of Willows Road has just returned from a business trip to Seattle Wash. He spent two weeks visiting his two daughters and when the winter rains came he decided Alpine was the best place to be so came home.

EMERGENCY CALLS



LEO CRICKMORE

Signal Oil Co.

Stove Oil, Distillate, Gasoline, Kerosene, Motor Oil, Batteries, Tires.

HO6-3291 OR HO6-5177

HURRY!!... HURRY!!!!

Just a few '58 Chevies left--

AND

Just a few days left to buy 'em----

DISCOUNT DAYS

At Hatch Chevrolet



850 El Cajon Blvd. City of EL CAJON

H14-1105

COMPLETE WELDING SHOP

OPEN 7 DAYS A WEEK

25 YEARS SERVICE. REASONABLE PRICES LARGE, GOOD EQUIPPED SHOP.

ALSO PLAYGROUND EQUIPMENT DEALER 4 MI. W. ALPINE, HWY 80 HI5-3102

ADULTS. \$1.05, CHILDREN TO 12. 90¢ ENJOY OUR TV WHILE HERE

Jimmy's BARBER SHOP

2520 HWY 80

ALPINE



IF A PERSON PAYS TOO MUCH FOR A PROPERTY HE STILL HAS THE HOPE OF WAITING TILL INFLATION COR-RECTS HIS MISTAKE.

ALPINE REALTY CO. HI 5-2000

P.O. Box 411

ELKS LODGES HONOR VEWSMEN

Sam Randazzo of Alpine is on the committee at the Fl Cajon Elk's Lodge to join with that order's 1840 lodges in a nationwide salute to America's free press during National Newspaper week, Oct. 1-8.

Exalted Ruler Geo. Wilson announced that the lodge will have its 10th dinner honoring newsmen residing within its iurisdiction, on Monday, Oct. 6, with Clinton D. McKinnon as speaker. Clarke and Alice Irvine, of the Sun, will be present.

Last night the San Diego Lodge held a similar affair at its clubhouse at which were present newshawks from all over the area.

H. P. Wisely, Salinas, Grand Exalted Ruler of the Order, declares that by holding these observances, 'we shall encourage and strengthen the guardian of our freedom in that eternal vigilance that is the price of liberty'.

FREE RENTAL SERVICE Bill Bartos, manager of Hugh L. McCoy real ty office on Hwy 80 at Fairview, desires it known that their office is happy to handle local rentals without charge whatsoever. (nice gesture)

ALPINE NEEDS A ROAD MENDING SERVICE.

Paint Problems? Roof Repairs? New Plumbing? Electric Work? LET US HELP Water Pumps We service all types of Water Pumps **NEW HOMES Special Discounts INKLE** Lumber & Ranch Supplies ALPINE 2101 HIWAY 80 HICKORY 5-2184 OR 2502



CARROLL: AGREES ON ALPINE'S FINE CLIMATE.

CARROLL TO PIERCE REALTY Page L. Carroll, realty salesman and former Chicagoan, now an ardent resident of Alpine with his wife, who is a writer, has just signed with Pierce Realty Co., 1500 E. M. Main in E.C. and is handling back country properties.

Pierce is the largest realtor in point of volume, says Carroll, having sold some 84% of their exclusive listings already this year'. Pierce's cute slogan is While on earth own a piece of it!

Mrs Hazell L. Rose, Tavern Road, is entertaining her sister, Mrs. Walter Andrews, of Teaneck, N.J. for a fortnight. She came out by train, leaves for home next week.

SHOE SHINE STAND BUD'S BARBER SHOP

Complete Family Service

HOURS 9 TO 6:30

2210 HWY 80

ALPINE

NOW WITH

PIERCE REALTY Co.

PAGE L. CARROLL

WE ARE SERVING THE MT. EMPIRE AND HAVE MANY BUYERS WAITING FOR

ACREAGE

Homes Ranches

1500 E. MAIN

EL CAJON

BAILEY'S CAFE

2139 HWY 80, ALPINE, HI5-2414 SPECIAL 75¢ LUNCH COMPLETE DINNERS

TACOS & ENCHILIDAS TO TAKE OUT



Water Well

PUMPS

SALES SERVICE
WATER WELLS DRILLED
STOCKTON PUMP & MACHINE
311 N. SECOND. EL CAJON. H14-2672

Jack Hoistad

ALPINE TRUCKING SERVICE

QUALITY MATERIALS

ROCK . SAND . GRAVEL . TOP SOIL
ROAD GRADING DISCING
OILING . REPAIRING
Alpine

HIckory 5-2414 Hickory 5-2188

New Water Deal On

Since the Helix annexation deal was turned down as told in the last issue, cards have been sent out to the three districts excluded; Dehesa, El Cajon and Alpine, with a deadline of Oct. 10, for return of the card requesting inclusion in the proposed annexation to the Metropolitan. This would eventually put water into Alpine.

This new district, say engineers, will include all land easterly of the Helix area to the Clevel and National Forest. Its function will be to annex at the earliest date, extend a transmission facility from the present source to a common service point within the reach of all three areas.

Then it will be the function of another agency to buy, store, distribute and sell water If the response to this mailing changes the boundaries, maps will be adjusted accordingly, and sent to the appropriate agency for consideration.

Note- The Sun has endeavored three times to get this action underway during the past seven years, and we might say that we are trembling with anticipation! Alpine will go far when water comes. -CI

MANY AT CLUB BREAKFAST

There was a big turnout at the Kiwanis breakfast, Sunday morning at the Youth Center. Besides Alpiners, t ere was a big group from the E.C. Club, with Assembly candidate, Jim Bear, among the notables.

The 4-H Clo erettes did a good job waiting on tables.

Democrat

HUGO FISHER

FOR

STATE SENATOR

INTELLIGENT

HONEST

SOBER

NEW OFFICERS FOR 4-H

Alpine's 4-H Club started its first meeting with election of officers. Michael Robertson, president; Frances Peterson, vice-president; Paula Templeton, sec.; Philip Wallen, treasurer; Judy Prenn, reporter. Committee chairnen; Virginia Miller and Charles Butler, song leaders; Karen Jordan, recreation; Colleen Moore, safety, Cheryl Hoffman, health, home improvement, Jane Reabold and James White.

Next m eting is Oct. 7 and a beach party is planned for Oct. 11 at a Jolla shores.

"I lost control of my car."

"Have a wreck?"

"Nope — taught my wife and son to drive."

GROUP STARTS CHILD STUDY

Alpine teachers met Tuesday to organize a child study course under the direction of the U. of Maryland through the S.D. County schools. Glenn Elliott will be instructor. The purpose is to arouse a greater understanding of children's needs.

ALPINE NEEDS A LOT OF RENTALS

CALL

ASSOCIATED OIL COMPANY

H14-3361

For quick delivery of stove oil and petroleum products:

REGULAR ALPINE DELIVERY SERVICE

Do It Yourself Plumbing-

D & S SUPPLY

OPEN DAILY 8 TO 7
SAT. 8 TO 5. SUN. 9 TO 1

Let Us Put In Your SEWER LINE! (In City of El Cajon) As Low as \$1.75 per ft.

WATER HEATERS	Bathtubs - 5' \$54.00
20 Gal. Galv \$38.50	Water Closets 29.75
30 Gal. Galv 47.50	Lavatory - 20" x 18" 16.60
20 Gal. Glass 55.50	Kitchen Sink
30 Gal. Glass 59.75	Two Parts 19.00

SIEEF	PIPE-GALY	JLACK
1/2"	15c	140
¥"	20c	180
100	29c	260
11/4" -	39c	340
11/2" -	46c	410
3"	63e	56c
	Prices per ft.	

One Coat
High Gloss
Interior.......Gal. \$495
Brick & Stucco......Gal. \$425
Outside
Paint...Gal. \$250 & \$375

SALE! Refrigeration Air Conditioners

I-Ton

11/2-Ton
Reg. \$339.95

2-Ton Reg. \$399.95

Reg. \$299.95

77500

\$26900

*Financing Available

1335 E. BROADWAY Across from Bostonia Ballroom HI 4-7652
PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

EN TERTAINS FORMER TEACHER
The Forrest Hohanshelts, South Grade Road have been entertaining Mr. and Mrs. Ira P. Denning, of Washington, D.C. for the week. Mrs. Denning was Hazel's Latin and English teacher back in North Dakota high school days When Mrs. Denning left for Washington to teach over 30 years ago Hazel came on west, taught in Alpine ever since.

START NEW BIBLE CLASS Alpine Community Church is spon soring a bible study class, lead by Mrs. Clara Standen, the third Wednesday of each month, the first on Oct. 15th at the parsonage and is open to anyone interested in the study of the Bible.

Chiropractor Dr. Frank Bornowski

1981 Arnold Way MILE WEST OF P.O. HIE- 216 ALPINE CLOSED WED.



SPECTACULAR AIR PHOTO BY AL HOWE IN THE HIGH BLUE ABOVE THE CLOUDS. LA JOLLA IN FOREGROUND, PT. LOMA AT RIGHT, SAN DIEGO AND NATIONAL CITY IN DISTANCE. BEYOND LIES

VFW LADIES HELP A LOT Alpine's Auxiliary of VFW Post 5233 is running a campaign for members, a new one being accepted at last session and four are slated for the October meeting.

The group has been helping a family in Tia Juana by sending clothing, also made a nice contribution to the state auxiliary cancer fund. All women interested are asked to contact Connie Johnston, HI5-2870 or Jeanne Smith. BR7-3103.

PARIS Mortuary

This Area's Pioneer Mortuary

474 N. Magnolia El Cajon H14-5195

H14-4224

ATTENTION!

Alpine and Mt. Empire

Fast - Courteous - Dependable

PROPANE GAS

DELIVERY SERVICE For Home and Ranch BOTTLE GAS - BULK TANK OR METERED SYSTEM

ALSO

PROPANE CARBURETION EQUIPMENT FOR CARS - TRUCKS and TRACTORS PLUS A COMPLETE LINE OF INDUSTRIAL BURNERS - FURNACES - TORCHES AND WEED BURNERS.

Ask about our new policy of loaning tanks to qualified customers

FOR MORE COMPLETE INFORMATION

CALL

Mutual Liquid Gas & Equipment Co. Inc.

7370 Broadway HO6-8466 Lemon Grove





just what the doctor ordered "

5000 watts of true FIdelity CY-860-14 music

2223 EL CAJON BLVD





EL CAJON AWNING CO

COMPLETE LINE OF CUSTOM MADE AWNINGS

ALTERATIONS, REPAIRING, CLEANING AND WATER PROOFING.

845 EL CAJON BLVD.

H12-1648

EL CAJON

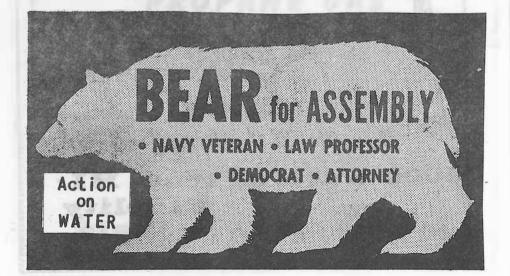
WISITING CANDIDATES DISCUSS CAMPAIGN AT LOG CABIN (L TO R) JIM BEAR, (D) CANDIDATE FOR ASSEMBLY, LIONEL VAN DEERLIN. (D) FDR CONGRESS: MRS. HARRY MARKER. WIFE OF MEMBER OF VAN DEERLIN EXECUTIVE COMMITTEE: NELL AND JIM WILSON OF ELTINGE DRIVE. AND DUKE MUNSEY OF MARSHALL ROAD. ALPINE.

SHOP

H14-8778

Distinctive Apparel for the Junior. Miss or Matron Sizes 8 to 26 1 Many Quality Selections

Main at Magnolia, El Cajon





FROM THE AIR MCCALL'S RANCH SCHOOL LOOKS SMALL ON LTS 25 ACRES. A SIGHTLY HILLTOP OFF TAVERN ROAD. CLASSROOMS IN FOREGROUND, NEW POOL AT RIGHT, STABLES ABOVE AND MAIN RANCH HOUSE CENTER. PHOTO BY EDITOR IRVINE, ENROLLMENT IS ABOUT FILLED FOR THIS SEMESTER.

BIDEBS FOR SCHRADE CARAVAN On Sunday, Oct. 12, a group of horsemen will gather to enjoy a caravan rally for Jack Schrade, in cumbent assemblyman from the 80th District. They start at 8 a.m. from the lot back of the F. C. police station, will head via back roads for Chula Vista and other towns. All back country riders are invited to join in the fun. Call HI 2-1100 or 3727 for details.

WE NEED LISTINGS ALPINE BRANCH LA MESA REALTY CO. BILL BROWN, Mgr.

2237 Hwy 80

H15-3603

ALPINE HEIGHTS

REST HOME

721 Alpine Heights Road OWNED AND OPERATED BY

Larry & Patricia Mallicoat PHONE OR WRITE FOR INFORMATION

H15-2427

Alpine

"Be My Guest!"

If your name appears in this ad you are invited to pick up two passes to the El Cajon Theatre.

George I. Baster

DRENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

.2262 Highway 80 Hickory 5-2436 Alpine

SMALL TALK



By Cynthia Irvine Age 9½, 5th grade



I really had an exciting time at the Alpine Horse Show last meek-end. Betsy McCall bought Brentwood from the stables and she entered him in several events. She won some prizes.

Jeannie Adams is a new girl at McCall's Ranch School. She came from Newport Beach and she is bringing her colt Major Fury dom in a couple of weeks. He is being trained now.

Theresa Schusser's mother had to go back home to New York. She stayed at McCall's until she got better from the horse fall.

Mike Stevenson found a rattlesnake hole. He looked down into it and there were a lot of baby snakes. The mother chased him

Vonnie Kay Greathouse took one of our baby kittens and she likes him. She went with her family to

the Fiesta and they saw some trick motorcycle riding.

The three Graham children are leaving for Brazil next month. Rey are going on a Japanese freighter and it will take them 4 or 5 weeks to get there. They are going to stay 5 years. Their no ther and daddy are mission aries.

Bobby Ring's little sister Jeannie had to have her eye operated on. It has a patch over it until it gets better.... Gary Wake called me Sunday and told me they bought 25 baby pigs. I went over to see them and they were real little. The mother couldn't feed them and now Gary has them to raise and then sell. His sister bought a Silver Swiss three day old calf to raise and then sell.

Cindy Stiehm had her 6th birthday last week and Veronica Brown had her 8th one and my birthday is next Thursday.

Mike Greco went to the S.D. Zoo and spent a lot of time looking at the baby animals in the children's part.

TH ANKS, FOLK St.
Dear Clarke: You know I just couldn't miss a single issue of the Sun, so I enclose check for \$2. for another year. Regards Joe'. (Joseph W. LaShelle, of Viejas View Ranch)

The Girl Scout Troop has elected these officers; Linda Bradley, president; Sharon Lightfoot, vicepresident; Shirley Watton, sec.; Karen Jordan, treasurer. Mrs. Donna Tully will act as assistant to Mrs. Bradley.

WATER Wells **Test Holes**

CABLE TOOL, ROTARY, DIAMOND CORE & LATERAL DRILLING. WELL DIGGING & EXPERIENCED ENGINEERING SERVICE. GEOLO. GICAL LOCATIONS. ETC.

- FREE ESTIMATES -

B & R Diamond Drilling Co. 1025 E. MAIN EL CAJON H14-2149

year period.

In addition, negotiations are underway with the sisters of Notre Dame, one of the most famous orders of instructing nuns in the Roman Catholic hurch, to teach in Alpine when the school is built.

This campaign will continue so as to reach every member of Alpine and surrounding communities, since the school will be opened not only to Catholic students, but to those of all denominations that wish to take advantage of private Christian education.

The \$24,000 will be used first on the general educational needs of the community. This program will ultimately provide a parochial school on the elementary level, kindergarten thru eighth grade; a high school for boys and girls in El Cajon; and for building new facilities at the University of San piego.

These members were chosen to he ad the Alpine campaign. Eugene Ageno, vice-president Walker-Scott serves as advance gifts chairman; Frank Green, Convair, chairman of the general gifts committee; Walter Swearingen, Astronautics, treasurer; Sherman Eggleston, S.D. State student, publicity and Mrs. Hazel Foster secretary.

Alpine needs a lot of things!

AL ARCHARD, Inc.

SERVICE Tire Recapping

Popular 670 x 15 size \$9.30 Plus tax & recappable tire.

WORK DONE IN OUR OWN SHOP

695 Ef Caion Blvd.

El Cajon

H14-2175

Church School Due

St. Philomena's proposed parochial school is daily nearing realization, with the campaign to raise an initial fund of \$24,000, over \$21,000. having been pledged by local parishoners over a three

Road Oilina

Fred D.

GRADING & EQUIPMENT RENTAL BACKHOE WORK

ROADS DRI VEWAYS BUILDING SITES TRENCHING

H I 5- 2214

ALPINE. CALIF.

The ladies guild of Alpine's Junior Baseball Assn. is putting on a bake sale tomorrow at Bailey's Cafe, from 10 on, with Mrs. Ken Drennon in charge. Proceeds are to benefit the organization.

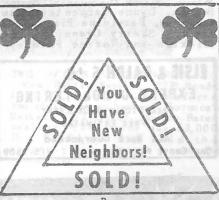
HOUSE of YARNS

OPEN 10 TO 5:30 DAILY.

EVENINGS BY APPOINTMENT ONLY AIR-CONDITIONED. FREE PARKING 870 N. SECOND (SO. OF BOWAY.)

HI4-8818

(BOSTONIA AREA)



Hugh L. McCoy Co.

Your New Neighbors Are:

Mr. & Mrs. Hiram Danuser

They bought a one-bedroom home at 150 Harbison Road through the Hugh L. McCoy Co., from Mr. and Mrs. H.L. Shaw.

The transaction was by Bill Bartos.

The Danuser former residence at 2220 Adams St., San Diego, was sold by the Hugh L. McCoy office at 6810 El Cajon Blvd.

HUGH L. McCOY CO.

REALTOR'S

Hickory 5-2955

HWY 80 OPP. FAIRVIEW STATION

Rt. 2. Box 534

El Caion

TRY-HI-Y ELECTS FOR 59
Alpine Tri-HI-Y is off to a fine start with new officers. Ronnie Rooklidge, president; Susan Heinrich, vice-president; Lynne Carpenter, secretary-treasurer; Carol Marks, chaplin; Claudia Marks, historiam; and Mrs. Mildred Shith and Mrs. Larry Rooklidge co-sponsoring with the assistance of Mrs. Glenn Carpenter.

Wednesday, Sept. 24, a 'Clash Party' was held at the home of Miss Rooklidge, to get acquainted with prospective members. Those stending; Sue Heinrich, Suzanne Stacy, Georgette Stacy, Claudia Marks, Carl Marks, Pam Cady, Pam White, Leone Dyer, Carol Sue Wilcox, Sharon Cheynoweth, Sharon Beason, Lynne Carpenter, Pam Imphrey, Beraldine Rix, Joyce Dawsey, Sherry Crane, Elaine Frick son and Norene Fordney.

ELSIE & RALPH'S 'S

EXPERT UPHOLSTERING

FREE PICKUP & DELIVERY
FREE ESTIMATES

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- * POWERED BY THE SUN!
- * BATTERY STORES SUN'S ENERGY!
- * BATTERY OPERATED WHEN NOT IN SUN!

*You purchase lenses and frame of your choice from your own Eyeglass Specialist.

FREE DEMONSTRATION

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169 E. Main, El Cajon, H12-3441



MISS WILCOX WOWED 'EM!

Games, prizes and refreshments were enjoyed. There was a variety of colors and combinations which caused many a good laugh. Carol She Wilcox was crowned 'Miss Clashiest'. She was wearing a red skirt, purple sweater, high heels with bobbie socks, several types of coxtume jewelry and heavy makeup. She Heinrich designed the crown which was a decorated lamp shade.

Any girl who would like to join should contact Ronnie Rooklidge (HI5-2180) A meeting was held Wednesday evening with Geo. Ruedy, YMCA secretary of the Heartland Area, as guest speaker. He explained Tri-HI-Y and its purposes.

ALPINE NEEDS A BRANCH BANK!

HAIG C. MERIGAN, D.D.S.

DENTIST

PHONE Hickory 4-21

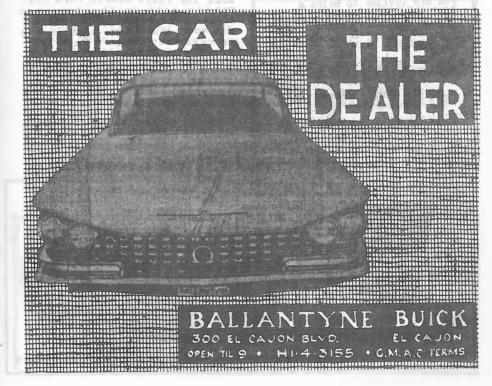
OFF. HICKORY 4-2139 Red. HICKORY 4-7619

203 PRESCOTT STREET EL CAJON, CALIF



SUPER DELIGHTFUL WAS TRIP TO LOVELY HAWAII BY MRS. GEORGE SCHAAF OF TAVERN COTTAGES WITH HER SON JAY, RETURNED VIA MATSON LINE IN TIME FOR SCHOOL. IN THE ISLANDS THEY ENJOYED LUAUS, HULAS, OUTRIGGER CANOEING. SURFROARDING AND MANY SIGHTSEEING TRIPS AROUND THE ISLANDS AND TO KILAUIA VOLCANO.

TWO ACRES SOLD ON HWY 80 Mrs. Hattie Wasiluk, 2218 Meade, in S.D., has just transferred two choice acres back of Florence's Market, 2262 Hwy 80, to Don Bates, realtor. Cash price was \$3,000. The Wasiluks had held the property for 7 years as an investment.



SCHOOL TOTAL NOW 583 Mrs. Virginia Spires, secretary at the school, reports that students now total 583, a jump of 20 over opening week, 'and still more are expected' she

El Caión Valley Florist

223 NORTH MAGNOLIA - EL CAJON, CALIF

HI. 4-7325

You Charge It We Deliver It FLOWERS BY WIRE. MEMBER F.T.D.A.

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ALWAYS AVAILABLE WHEN MINUTES COUNT

"Be My Guest!"

If your name appears in this ad, you are invited to enjoy a "Chicken Special' dinner at the famous Log Cabin Cafe.

Bob Alcorn

LOG CABIN CAFE

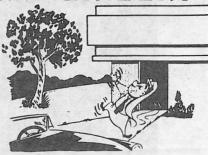
Chicken - Steaks HOME -MADE PIES.

EVENING MEALS SPECIAL CATERING TO FAMILIES.

2205 HIWAY 80. ALPINE, H15-2243

QUALITY

REMEMBER!



One for the road can mean two for the cemetery.

YOU AND SOMEONE ELSE!

THE CALIFORNIA THIGHWAY PATROL

ZONING DUE IN TWO YEARS Presently the County Planning Commission is working at Poway on zoning, with Fallbrook, Santee and Alpine next on the list, reports that office. It will be some two years before this community gets to the top. Had Alpine organizations cooperated, the town would have been in the process last year.

Mrs. Donald Kenevan, president St. Philomena's Ladies Guild, has announced that regular monthly meetings have been resumed after the summer's recess. Meetings are held on the last Wednesday before the first Sunday of each month.

ALPINE NEEDS A BANK DEPOSIT OFFICE.

TO RAISE CASH FOR DIAMOND It was voted by the Alpine Junior Baseball Assn. at its Sept. 24th meeting, to stage a drive to raise funds for the building of a permanent baseball park at the rear of the Youth Center grounds. The need for this dismond was brought up this season when some teams could not practice die to shortage of fields. Pres. Harry Jennings pointed out that 'if each of the approximately 1000 families in Alpine could put up \$3. payable in monthly payments, we could have the necessary grading completed in January'.

KI WANIANS ELECT FOR 59 The Kiwanis Club elected these for the coming year at Thursday's meeting. Jack Wilson, president; John Reynolds, first vice-president Phil Hall, 2nd vice-president; and Mark Schaeffer as sec. treasurer.

Board of directors: Frank Bornowski, Clarence Gillson, Roger Larson, Carmelo Manuele, Donald Mueller, Fred Rushing, Eugene Sauter and Robert Wilson.

Pres. Wilson will attend the convention in Sacramento.

GROWERS LEARN OF BUREAU James Fuauay, chairman, Mt. Empire Farm Bureau Center, reports a lively session at the old stone house, Campo, last Friday night with a potluck. the program was on 'Know Your Farm Bureau' with Phyllis E. Clevel and, farm bureau secretary as speaker.

Communion will be observed at the regular morning service of Community Church Sunday, in connection with World-Wide Communion Sunday.

WANDA FREY RECOVERING Mrs. Ralph Frey, Tavern Road, is now at home after spending last week in Grossmont Hospital. She underwent major surgery for the removal of her appendix and gall

Wanda's two youngsters, Dink and Ginney spent 10 days with their grandparents, Mr. and Mrs. Maurice Frey, slso of Tavern Road, while their mother was sick.

Mrs. Wayne Connor, Dorothy to her many friends at Florence's Market, is home from the hospital where she had major surgery.



HELEN THOMSEN'S Cafe del Rey Moro

OPEN EVERY DAY

LARGE AND SMALL

House of Hospitality San Diego, California

YOUR LISTINGS

WELCOMED

We have buyers for Trust Deeds

Strout Realty

"SINCE 1900"

FREE CATALOGS . FREE LOCAL LISTS Frank & Rachel Zirwes REPRESENTATIVE

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· COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES



APPAREL SHOPS

And remember, there is never an extra charge when you say 'Charge It'

145 SOUTH MAGNOLIA EL CAJON

OPEN MONDAY & FRIDAY NIGHTS

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SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

FASHION

Benbough's COMPLETE HOME FURNISHINGS
INTERIOR DÉCORATING CONTENTS CARPETS

HI 4- 3158

TAP BEER.

HI5-9596

C. F. McFarland, pleasant operator of Mac's Disposal Service, was out of operation for a week due to a wrenched back which kept him in bed.

AD FOLK'S CUTE TRADEMARK The Sun received an announcement from The Bakers Advertising Agency



CHUCK & ESSIE'S FAIRVIEW STATION

HIGHWAY 80

Now Serving Home Cooked Meals Cold Beer, Southern Fried Chicken, Essie's own Pies Cafe & Gas Station Open 24 HRS.

THE FRUIT BOWL

VALENCIA ORANGES

\$1.25 a peck, !2 lbs. or over

HI5-3329 Highway 80, 4 Miles W of Alpine

ROCKET
Self-Serve

COMPLETE AUTOMOTIVE REPAIRS
ARC & GAS WELDING

Alpine
MOTOR SERVICE

HI5-2317

2038 Highway 80, Alpine

when they moved from S.D. to E.C., with a tiny old fashioned baking stove as their trademark, reproduced herewith. When the editor visited their new local office, there on a desk was a tiny model of this stove, (the kind we used to chop kindling for as a boy!)

WANTS NEWS OF THIS AREA
The Allen Press Clipping Bureau
of L.A.; largest in the west,
has sent for copies of the Sun
for clipping purposes, showing
that this community has been in
the minds of someone that wants
to know what's going on around
here.

"Have you seen Eve's new evening gown?"

"No, what does it look like?"

"Well, in places, it looks quite a bit like Eve."

EYES EXAMINED-BROKEN LENS REPLACED-VISUAL TRAINING

LOUIS M. WINN, O. D.

Hickory 4-6129 H. DUDLEY WINN, O. D.

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120 REA AVENUE FIRST STREET NORTH OF MAIN, EL CAJON, CALIFORNIA

Photostat Copies While You Wait!

118 E. MAIN ST. EL CAJON HI. 4-8262



WELCOME SMILES OF NEIL AND ANGIE HACKNEY, NEW OWNERS OF ACE CAFE, 2502 HWY 80, ASSURE SUCCESS WHEN PLACE OPENS IN FEW DAYS.

HACKNEYS BUY ACE CAFE

Although he bought the Ace Cafe, apartments and frontage at 2502 Hwy 80 last March, Neil Hackney, and wife Angie, only recently took over after the lease expired Aug. 1. They bought it from Don Pates.

They will be open in a few days, having painted and made it attractive. They hail from W. Virginia, have one daughter, Debbie, 8. He was seven years in the Navy, in WW2, was Chief Aviation Ordnanceman, won three medals and a Flying Cross.

Formerly living in Harbison Canyon they are now residents here, having bought two houses on Arnold Way, believe Alpine has a great future.

Presently occupying the apartments are C.G. Osborn, from F.C., a retired railroad man formerly with the U.P.R.R., also Lt. Ruford J. Pitcher, USN (Retd).

DOLORES & LEE STOVER HI4-1151

TRAVEL AGENCY

CONTINENTAL & AMERICAN BUS LINES AIR LINE TICKETS - WESTERN UNION 135 S. ORANGE, EL CAJON, CALIF.

Mart & Jackie's ALPINE CAFE

Breakfast, Lunch & Dinner Sandwiches 7 A.M. TILL MIDNIGHT DAILY

2225 Hwy 80

Evelyn's BEAUTY SHOP

PERMANENTS FROM \$5.50 UP CLOSED TUESDAY H14-4294 2030 CREST DR.. SUNCREST

SURFACE BLASTING

FOR ROADS, DAMS, POOLS, SEPTIC TANKS & TRENCHES; STUMPS, AND STONES, MINING, ETC.

> Septic Tanks & Lines Installed & Repaired

WELL DIGGING

And Deepening

TOM C. DYKE

JOB INSURED

10 YEARS' EXPERIENCE

H 15 - 2270

Alpine

RIKER'S Fump & Supply

Large enough for adequate pump Small enough to be economical.

4" WATER WELLS

1035 E. MAIN ST. EL CAJON. CALIF. H 14-9444 OR HI4-7306 ALL MARE

CUSTOM MACHINE WORK
WELDING SERVICE
ALL MARES OF PUMPS SERVICED & REPAIRED

FAST ZONING .. FROM PAGE 1

a man can be fleeced legally. It is the record of a zoning restriction that has made some

good Americans bitter. On July 3 P.S. Eiselstein and

on July 3 P.S. Elselstein and wife arrived here from Louisiana, chose Alpine for their future home. They bought a big trailer, moved to Trailer Estates, and on July 7 paid \$3500. for two acres at Victoria Drive and Holly Proad, after Jim Pinkerton, Alpine Realty, told them it was un moned. After the county also told him that early in July he spent \$400. on a well, \$210. on a pump and \$50. for a pumphouse.

The county said before he could get the trailer park building license, he would have to get a sewer percolation test and have the water analysed. He paid Fred Rushing \$350 for grading. Then \$270. for the percolation test and \$30 for the analysis. On July 23 the power firm took \$50. for a commercial pole and meter, and the

Dr. Gertrude T. Ryder OPTOMETRIST

225 NORTH MAGNOLIA El Cajon, California Phone HI4-9012

WATER Well Drilling

TEST HOLES

Diamond Drill Holes 2 & 3" Cable Tool Drilling

Tom Nichols

Rt.1, Box 158, Alpine, H15-2873

county accepted \$15 for the permit. On Aug. 4, the state building supervisor said the permit would be issued when health codes had been met with.

In the meantime aroused residents of the area took a petition to the supervisors and got through an interim zoning ordinance that stops all building for a year, except one house to an

Eiselstein was given no notice of the meeting, had no way of defending himself. Up to Aug. 18, the county gave instructions for getting the permits. Finally on Aug. 28 the analysis went to the county and on Sept. 4, when no word had been received, he got a letter via the engineers that 'you cannot construct a trailer park'.

Attorneys told him he could take it to court and win, and the district attorney said that such an ordinance is not retroactive, but the retired minister, being of a peaceful nature, does not like to fight, so is listing the property and is leaving on Oct. 1.

'We would never enjoy living up there now' the couple says. It is interesting to note that they have a son in a service that we all pay for to maintain our freedom, Americanism, democracy, but unfortunately, sometimes brotherly love and justice are missing.

Thus Alpine loses a nice couple that would have made splendid residents. As this situation is brought into focus, we hope county officials will somehow remedy it. To work a sort of fast switch on innocent newcomers, is not our idea of good Americanism.

As for trailer parks, the beautiful new ones, with land-scaping and truly marvelous new mobilhomes, have not, as far as we have seen, depreciated property values And facts have proved that trailerites are a fine set of folks with good money to spend.

Picnics are occasions on which people have their outings and insects their innings.

Come in and let us give your car a

FLYING SAFETY-CHECK

RORIE'S ASSOCIATED SERVICE
HI5-2443 We give S&H Green Stamps 1925 Hwy 80

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FOR SALE, MISCELLANEOUS

BED. DRESSING TABLE. STOOL. SPRINGS, \$18. Mattress \$15., chair. \$13.. Mis. Articles after 4:30, HI5-2780.

ADMIRAL FREEZER, 11 FOOT UPRIGHT PERFECT COND. HI5-2394-HI5-2415.

ENLARGER, FEDERAL, 24 x 34. WITH FINE LENS, EASEL, ETC. COST \$45. TAKE \$20. THE SUN, HI5-2415.

FOR RENT,

FURNISHED HOUSE FOR RENT ONE ROOM, BATH AND KITCHEN. NO PETS, NO CHILDREN. \$50, MONTH, CALL HIS-2180 OR HIS-2545 ALPINE.

WORK WANTED

WELL WORK, SEPTIC TANKS, PLASTERING & BLOCK WORK BY THE HOUR OR SQUARE FOOT, H15-2098.

EXTERIOR PAINTING, SMALL JOBS, REAS. LOCAL REF. ALPINE, DESCANSO AREA H15-2970 EVENINGS.

PAINTING. SIGNS. PAPERHANGING DECORATING. SCENICS. CALL ROY, H15.2955. ALPINE.

EXTERIOR PAINTING, CLEAN UP AND LIGHT HAULING, REFERENCES. CALL GEORGE, HI5-2970.

TO TAKE CENSUS HERE
The Alpine churches and Kiwanis
dub are cooperating with the
state council of churches in the
state wide religious census,
which is to be conducted Oct. 12.
with Dr. Roger Larson in charge,
there will be committees sent out
on a house to house can vass,
to determine what church each
family is connected with. Bibles
will be given to families who do
not own one.

Mr. and Mrs. Clarence Stearns postals the Sun that they are en route to their home on Zumbrota Road, from spending the summer at their lodge on the lakes in Minnesota.

MOTELS & TRAILER PARKS

TAPPY'S ALPINE MOYEL, FURN. APTS... BUNGALOWS. TOURIST ROOMS. DAY. WEEK. MO. 2335 HIWAY 80, ALPINE. H15.2484.

MONEY TO LOAN

EL CAJON FINANCE CO.
133 NO. ORANGE. EL CAJON, HI4-4103.

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RUTH BURDETT, PLANO LESSONS. \$1.50 PER HALF HOUR. HI5-2877

LET MAC HAUL YOUR RUBBISH AND GARBAGE. HI5-2414.

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FREE PUPPIES TO GOOD HOME. RIVER SPANIEL. MIXED. CALL HIS. 3880.

WORK OPPORTUNITY, LEARN VARITYPING, COMPOSITION, DICTAPHONE, ETC., WITH ALPINE SUN. HOUR'S TO ACCOMMODATE YOUR TIME. HI5.2415.

FREE RENT, MAN, WOMAN OR COUPLE TO HELP AROUND TRAILER PARK FEW HOURS WEEKLY. HI5.2415.

IMPORTANTI-HEAR LIONEL VAN DEERLIN, MONDAY EVENINGS, CHÄNNEL 10, AT 11 P.M.

Some folks learn to look up only when they are flat on their backs.

Alpine U-WASH AND CLEANERS A Complete

2223 Hiway 80

HI5-2242

IF You Cannot Find it in Alpine, Come to the Hayseed, in El Cajon. Thousands of Items to Pick from.

215 WEST MAIN STREET



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APPLIANCES - HARDWARE FEED - GARDEN SUPPLIES

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PERMIT NO. 1
ALPINE, CALIF.

ALPINE'S FINE WEATHER

HIGH, 100, AVE, HIGH, 86 LOW, 45, AVE, LOW 57 RAIN .33, TOTAL .48 ELEVATION 2000 FEET

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HI2-2521

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